

**RAYOVAC**®  
EXTRA™  
ADVANCED

**The power at the  
heart of your device**

ADVANCING THE  
POWER OF HEARING™ |

**Rayovac are market leaders with over 100 years of skill and experience in the hearing industry.**

**We are constantly developing and enhancing our products and programmes to exceed both the needs and expectations of our customers and consumers.**



**RAYOVAC**<sup>®</sup>  
EXTRA<sup>™</sup>  
ADVANCED



**The World's No.1 selling  
Hearing Aid Battery**



Through our experience and expertise we have come to understand market and consumer needs, we are committed to developing our products and services to provide exactly what is required.

## When performance really counts

Our latest generation of batteries incorporate proprietary technology to meet the growing power and performance demands of today's consumers. Combining technical advances with traditional quality, both characteristics for which Rayovac are synonymous.

The Advanced range is our longest lasting battery ever, meaning there are fewer battery changes for the user.

We have introduced 5 improvements to our Advanced range:

- New nickel clad stainless steel housing
- Greater shelf life - the worlds first four year freshness guarantee
- Greater capacity - up to 10% more mAh\*
- Greater power - up to 17% more power\*
- Greater consistency - through the addition of the innovative 'air management system' we have maximised battery power without compromising performance

\* Percentage vs. previous design

## So much more...

The Rayovac partnership programme has been developed to grow your business. Couple this programme with our excellent customer service and technical support and you have a winning combination.

### Support initiatives include;

- Brochures
- Displays programmes
- Promotional concepts
- Images
- Consumer facing POS such as Q&A leaflets

We can also provide you with a choice of packaging, including single and larger multi-pack sizes. Our packaging is attractive, environmentally sustainable and patient friendly.



# Complete range supplier

## Mercury Free

Just launched, Rayovac Mercury Free combines the market leading performance of Rayovac batteries with a technology which eases the strain we put on our planet.

“Lasts up to **30% longer** than other mercury free hearing aid batteries, giving your patients **more days of life** per battery. They **will** notice the difference!”

Designed to meet the demands of the consumer for a more environmentally friendly product that also meets their needs regarding power and performance.

Rayovac supports this environmentally conscious product with many other initiatives within the organisation. We use recycled and recyclable materials for our packaging, components and boxes, as well as maximising manufacturing processes and product pack outs.



## Cochlear Advanced

We have designed a range of batteries specifically catered for patients with cochlear implants. This range of batteries features new state of the art technology to offer more power, capacity and life.

## Rayovac Alkaline

Rayovac Alkaline batteries provide the power needed to support the multiple portable devices the hard of hearing need to enjoy their everyday lives.



## Hearing Equipment Accessory Range

Rayovac have developed a range of pre-merchandised accessories to compliment our batteries helping your customers maintain and protect their batteries and devices.

**Our range of accessories include;**

**Battery magnetic stick**, for easy insertion and removal of batteries.

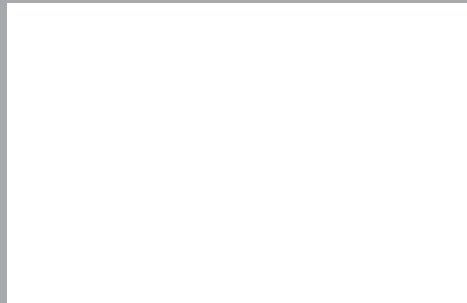
**Battery caddy**, for easy storage of loose and spare batteries.

**Battery tester**, to make sure your battery is in full working order.

**5 in 1 cleaning tool**, allowing patients to now clean and care for their hearing devices.



## CONTACT DETAILS



[www.rayovac.eu](http://www.rayovac.eu)

## Corporate Social Responsibility

Throughout the world we are committed to supporting the communities with which we work. Our activities extend to helping hard-of-hearing organisations around the world and we are working closely with charities and voluntary projects in many countries to provide much needed support.

## Going green

Rayovac is committed to sustainable and environmentally friendly development. All hearing aid batteries are manufactured in line with international ISO 14001 and ISO 9001 standards.

## Product guarantee

Rayovac are one of the few hearing aid battery manufacturers to back up their batteries with a product guarantee. Rayovac will replace, at their discretion, any device damaged by a Rayovac battery, if handled correctly, before the best before date and sent pre-paid to their local office.